



**HARRISON**

FLAGPOLES | EDS | CREATIVE

**MEET OUR  
ENVIROFAMILY™**

**Our Range of Environmentally  
Friendly Products**

# HELPING YOU ACHIEVE YOUR GREEN GOALS

At Harrison's we are committed to reducing our impact on the environment and have expanded this mission to help like-minded customers do the same. We have developed a wide range of environmentally alternatives to our best-selling products.

While a very versatile material and an important part of modern-day living, plastic is having an adverse effect on the environment. The production process uses a lot of energy and resource and is a leading cause of carbon emissions contributing to global warming. Experts believe that 50% of plastic is single use. Items such as plastic bottles, plastic packaging and polyester items can take hundreds of years to decompose in landfill.

As some of our standard products are made from forms of plastic (including polyester and PVC) wherever possible we aim to offer an alternative made from recycled content that can be recycled or upcycled at the end of its life, thus contributing to the circular economy.

Where the technology isn't available, we offer PVC-free alternatives. PVC is one of the most hazardous consumer products ever created. The manufacturing process releases a group of potent synthetic chemicals. It is also very difficult to recycle and if left to decompose causes harmful chemicals to leach into groundwater. We offer polypropylene as an alternative. It is one of the most neutral plastics, containing only two elements; carbon and hydrogen. The manufacturing process releases a safe gas that can be safely burnt off into the atmosphere. It can also be recycled. It can also be recycled at the end of its life.

Every product in our environmentally friendly range is recyclable or biodegradable. As the recycling process can require large amounts of energy and water, we offer an Upcycling Scheme for our fabric products to further offset any negative contribution these materials may have on the environment.

Here is an overview of our current environmentally friendly products. Our range is continuing to expand so please contact us to discuss your options.





# ENVIROFLAG™

Knitting PET into polyester

**USE FOR:** Flags, Feather Flags, Race Arches

We are the home of Enviroflag™, the revolutionary material made from recycled plastic items such as single use PET plastic bottles and industrial polyester waste. The waste is melted down into chips, then spun into yarn that is knitted to form a material.

Enviroflag has the same durability, strength and versatility of its knitted polyester equivalent but with a much lower environmental impact. It doesn't require new petroleum for its creation, therefore lowering the demand for petroleum extraction and reducing its overall carbon footprint. Producing the Enviroflag material is also better for the climate, creating 75% less CO<sub>2</sub> emissions than virgin polyester. It also meets the requirements for the OEKO-TEX® Standard 100 and is free from toxic elements.



- ▶ **Durable and Strong**
- ▶ **OEKO TEX® Standard 100**
- ▶ **Approximately two plastic bottles have been recycled to make every 1m<sup>2</sup> of fabric**
- ▶ **Manufacturing process creates 75% less CO<sub>2</sub> emissions than virgin polyester**
- ▶ **Can be recycled along with textile waste**
- ▶ **Part of our Fabric Upcycling Scheme**
- ▶ **Made with 100% recycled waste and 100% recyclable**



Recycled Content



100% Recyclable



Smaller Carbon Footprint



Part of Upcycling Scheme



## FOAMLINE™

**The PVC-free alternative to Foamex**

### **USE FOR:** Temporary Signage

This PVC-free display solution is an excellent environmentally friendly alternative to Foamex™. Made from polypropylene, one of the most neutral plastics, it is also stronger, more rigid and less brittle than Foamex. It performs well in high traffic areas both indoors and outdoors - perfect for using in mass participation events - and even the thinner Foamline sheets perform much better than their Foamex equivalents. It is available in a range of thicknesses and it also has a scratch resistant surface which helps keep your graphics looking their best.



PVC  
FREE



100%  
Recyclable



- ▶ **25% stronger and 30% less brittle than Foamex**
- ▶ **Wider temperature tolerance**
- ▶ **Totally opaque for double sided printing**
- ▶ **Scratch resistant**
- ▶ **Thinner for easier handling, storage and transport**
- ▶ **Longer lasting than Foamex**
- ▶ **100% recyclable**





# BUBBLE BOARD™

**A recyclable replacement for Correx**



**PVC  
FREE**



**100%  
Recyclable**

**USE FOR:** Temporary Signage, A-Boards, Bollard Covers

Bubble Board™ is an excellent choice when considering the environment as it is PVC free and 100% recyclable at the end of its life. Due to its cellular structure Bubble Board is lightweight yet exceptionally rigid and, unlike Correx that has fluted walls, it will not bend or crease when subjected to high winds or other pressure. The polypropylene board has a good resistance to impact and won't chip or mark, making it perfect for high traffic areas both indoors and outdoors. Its matte white surface allows for excellent print quality and enhanced vibrancy.

- ▶ **Lighter yet more rigid than Correx**
- ▶ **Will not chip or mark**
- ▶ **Cellular structure rather than fluted**
- ▶ **Can withstand high winds and pressure without bending or creasing**



# ENVIROBANNER™

An environmentally friendly replacement for PVC



PVC  
FREE



100%  
Recyclable

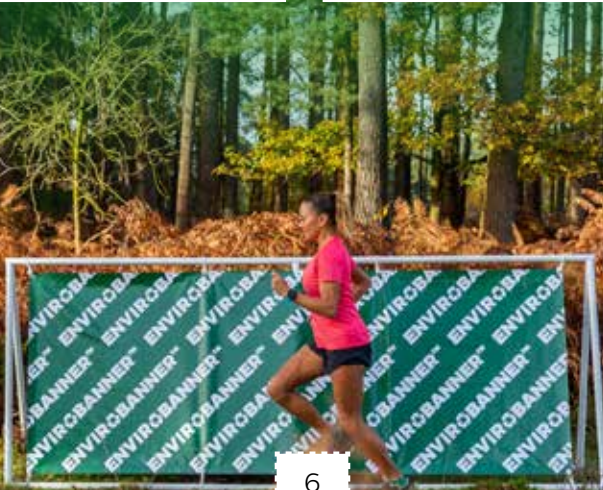
**USE FOR:** Banners, Back Drops

Envirobanner™ is a polypropylene alternative to PVC.

Unlike PVC which cannot be folded, and must be rolled to avoid damage, Envirobanner can be easily folded resulting in lower emissions during transportation and a more flexible product that can be easily stored when not in use.

Envirobanner is lightweight, resistant to stains, washable and fire resistant. It is also more air permeable than PVC meaning it offers more versatility, as it can be used in a wider variety of locations including both indoor and outdoor areas.

► Can be folded    ► Stain resistant    ► More air permeable than PVC



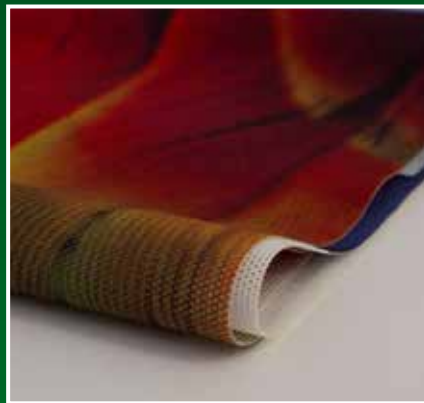


# GEOMESH™

## A PVC-free replacement to PVC Mesh

**USE FOR:** Scrim, Roll-out Branding, Large Format Printing, Barrier Jackets

Made from 100% polyester this innovative, 100% recyclable, patented fabric is a PVC-free alternative to PVC mesh. Geomesh is lighter (230gsm vs 380gsm) and softer than the PVC alternative, making it easier to transport and reducing its carbon footprint. Unlike PVC mesh it is scratch resistant making it much easier to work with and it can even be folded without damaging the product - perfect for transporting to and from events and storing away when not needed.



- ▶ **Lighter and softer than PVC Mesh**
- ▶ **Foldable without causing damage**
- ▶ **Scratch resistant**
- ▶ **Suitable for indoor and outdoor use**
- ▶ **Meets OEKO-TEX® Standard 100**



Smaller  
Carbon  
Footprint



PVC  
FREE



100%  
Recyclable





# ENVIRODISPLAY™

**A recycled material for marketing displays**

**USE FOR:** Event Products, Backdrops, Table Cloths, Bravura

This 100% recycled polyester material is made entirely from plastic bottles and other plastic waste that would otherwise end up in landfill. Envirodisplay™ is fire resistant and free from harmful substances and toxic elements, meeting the OEKO-TEX® Standard 100 requirements.

When you are finished using your Envirodisplay print, it can be recycled with textile waste or it can be returned to us for upcycling into useful items as part of our Upcycling Scheme.



- ▶ **As strong and durable as virgin polyester**
- ▶ **Fire resistant**
- ▶ **Meets OEKO TEX® Standard 100**



100%  
Recyclable



Recycled  
Content



Part of  
Upcycling  
Scheme



# BRAVURA WITH ENVIRODISPLAY™

**The perfect partnership to end  
the use of single use displays**

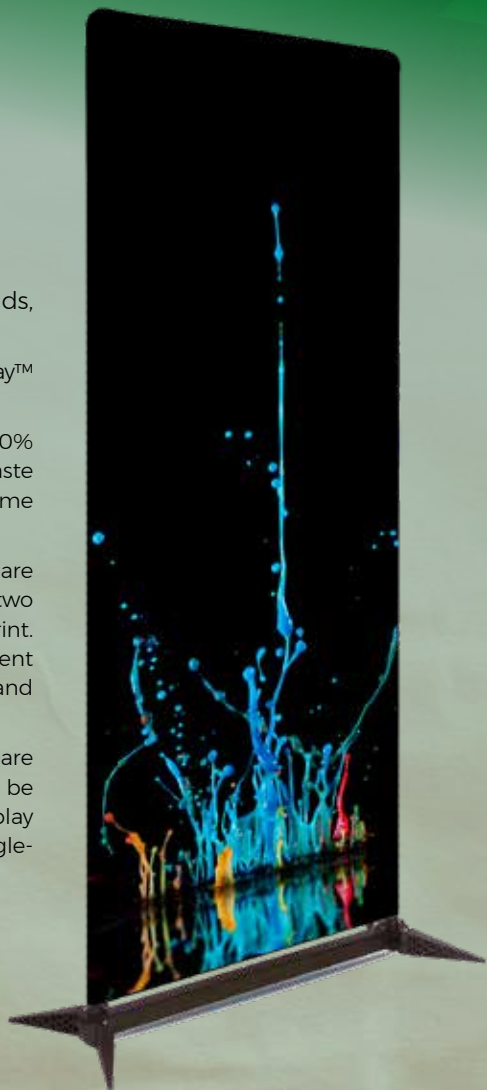
**USE FOR:** Marketing Displays, Exhibition Stands, Step & Repeat Boards

Teaming our Bravura display hardware with an Envirodisplay™ graphic print creates the ultimate eco-friendly display.

The Envirodisplay graphic sleeve is made from 100% recycled polyester and can be recycled with textile waste or returned to us as part of our Fabric Upcycling Scheme at the end of use.

Not only are the printed sleeves eco-friendly, they are double-sided as standard, meaning you can have two different designs without the need to change your print. When new artwork is required, simply order replacement eco-friendly prints and reuse the hardware again and again.

The easy to assemble, lightweight framework and feet are made from recycled aluminium and plastic which can be recycled at the end of its life. Our Bravura with Envirodisplay stands are a much more sustainable alternative to single-use roller banners.



- Various sizes available
- Replaceable prints and reusable hardware
- Striking design
- Made from 100% recycled materials and 100% recyclable

# ENVIROWAVER™

**An environmentally friendly way to engage your audience**

**USE FOR:** Handwavers

Made from biodegradable paper and biodegradable paper sticks, these handwavers are the perfect eco-friendly solution for your event. You can rest easy knowing that any discarded products will slowly decompose, leaving no trace. Eco friendly prints are available in full colour.

- ▶ **170gsm**
- ▶ **Available in two sizes**
- ▶ **Order in quantities of 100-5000**



Bio-Degradable



100% Recyclable



# ENVIROBUNTING™

**100% recyclable event decoration**

**USE FOR:** Bunting

A 100% recyclable way to add fun, eye catching branding to your space. Your custom designs are printed onto the waterproof, tearproof, synthetic paper.

The synthetic paper is made from high-density polyethylene HDPE and is pulp-free, meaning it has no impact on forest resources. The manufacturing process also uses five times less water than traditional paper production, thus preserving vital resources.

The bunting triangles are joined by polypropylene webbing which can also be recycled.



100% Recyclable



Less Water Usage



- ▶ **Various quantities available**
- ▶ **Indoor and outdoor use**



# FABRIC UPCYCLING SCHEME

We are proud to be the first UK supplier to offer a Fabric Upcycling Scheme. Each year approximately 895,000 tonnes of textile waste goes to landfill. Our aim is that 100% of the fabric we print is recycled or upcycled. By offering a Fabric Upcycling Scheme, we are contributing towards a circular economy, reducing waste and minimising our impact on the environment.



**Ask us how you can take advantage of this scheme and help reduce your impact on the environment too.**



We ask that any used flags, scrim and other fabric displays are returned to us so we can turn them back into useful items and give them a new lease of life. We can transform them into sports bags, shopping bags and tote bags that are ideal to purchase for giveaways for your next event. We also produce dog toys that we donate to our local dog welfare charities and centres. These items are handmade in our studio so please speak with us if there's an item you'd like us to create.





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**Please recycle after use.**