

HARRISON
CREATIVE

CREATIVE EXHIBITIONS SERVICES





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WHO WE ARE

Whether you are planning your first exhibition space, looking for a custom exhibition stand that's different from the norm or you'd love an experiential activation or bespoke product for your brand but you've got no clue where to start, our friendly team are here to be your helping hand.

Harrison Creative are the event branding experts. We are also so much more. Our services range from developing unique brand activations to delivering completely custom exhibition stands to even the most ambitious of briefs. There's something to suit every budget. Whether it's the simpler stand hire options to fill shell scheme space at your next exhibition or tailored design and build services including install and re-rig to ensure your brand has the wow factor at your next exhibition, our in-house design team have got it covered.

Are you a venue manager or an event organiser looking to deliver an exhibition? We also provide a full shell scheme planning and installation service for your site, offering your exhibitors a high quality, robust framework from which to build their brand upon.

We also deliver corporate events branding with impact, helping you to dress your conference, expo or seminar and make sure your brand gets noticed by your audience. From large format signage and stage branding to press walls, feather flags and everything in between we have something to suit every event and every audience.

Whatever your needs, our dedicated team can help you achieve your goals and deliver maximum impact for your brand.

OUR SERVICES



Creative Services & Custom Design

You've booked your space and now it's time to plan. For your business to stand out, it deserves a unique approach and our in-house design team and engineers will work with you to bring your ideas to life whilst offering practical guidance and expertise throughout the process.



Dedicated Project Manager

We know events and exhibitions, and we know the planning can be a busy time. A seamless process is vital and that's why from start to finish you will have one main point of contact who will deal with all your requirements.



Production & Printing

With a wide range of in-house design and engineering skills, high quality graphic printing and off-the-shelf products at our fingertips, we have the expertise to take your vision and turn it into reality.



Delivery & Installation

Working locally or globally within the most challenging environments is all in a day's work for our experienced team. We understand that efficiency, a timely delivery and expert installation is critical to the success of any event or exhibition and this is what our team deliver.



Storage & Recycling

Our products are built to last using only the highest quality materials, so they can be used again and again. We can de-rig your stand and safely store your products until your next event. Alternatively, we can responsibly dispose of any surplus items, recycling and upcycling wherever possible. Then its time to start planning our next event together!

OUR GREEN GOALS

At Harrison Creative our mission is to build on our heritage as skilled manufacturers and to continually challenge ourselves. We care about our planet and as we look into the future, the need to operate as ethically and environmentally friendly as possible is becoming more and more important.

We are taking steps across our business operations to minimise our impact on the environment and are helping like-minded customers and clients to do the same.

Reduce

We ensure our waste output is kept to minimum through efficient manufacturing processes.

Reuse

Our products are built to last and can be reused again and again. Many of our products have replaceable print options.

Repair

We can repair our flags to elongate their life and avoid using additional fabric to replace them.

Re-Purpose

We transform our used and waste fabric back into useful items through our fabric upcycling scheme.

Recycle

Many of our products are made from recycled materials and can also be recycled at the end of their life.



YOUR GREEN OPTIONS

Enviroflag™

Harrison Group is the home of Enviroflag™. Enviroflag is an environmentally friendly fabric choice for all flags and feather flags. We have worked with a leading fabric manufacturer to develop Enviroflag, an environmentally friendly alternative to knitted polyester. Enviroflag is made from recycled plastic which has been fragmented into chips, melted and then spun into a yarn that is then used to weave the material. It has the same durability, strength and versatility as its knitted polyester equivalent but with a much lower environmental impact.

Fabric Upcycling Scheme

Our aim is that 100% of the fabric we print is recycled or upcycled and we are proud to be the first supplier in the UK to offer a fabric upcycling scheme on all our fabric products including flags, feather flags, scrim and exhibition stands. By offering this scheme we are contributing towards a circular economy, reducing waste and making our business greener. We ask that any used fabric items are returned to us so we can turn them back into useful items. **Find out more at www.weareharrisons.com.**

Harrison Creative - The Sustainable Event Branding Experts

Sustainability is important to us, whether its our off-the-shelf products or our custom built items, we make sure our product range and the materials we use are as environmentally-friendly as can be.

Our off-the-shelf products including our modular exhibition stands, fabric display stands, feather flags and fabric media walls are built to last and the hardware can be used again and again with easily replaceable prints for when you require a change in display. This offers you a long-term cost-effective solution compared to similar products that are often single-use.

Whether its using wood from FSC certified forests, materials made from recycled plastic or aluminium frameworks that can be recycled at the end of their life, our skilled design engineers work with sustainably sourced and recycled materials to deliver impactful, quality custom-built products that don't compromise on our commitment to being green.

EXHIBITION STANDS & FLOOR SPACE DESIGN

Your exhibition stand can be the first contact a future customer has with your brand and a great stand offers you the perfect opportunity to really engage with your audience and leave a memorable first impression. The impact your stand has – no matter how big or small - is essential to your success at your exhibition, trade show or expo and we want to make sure you stand out against your competitors no matter what your budget might be.

Whether you want a simple stand that effectively portrays your message within a shell scheme framework, or an ambitious space that allows exhibitors to really experience your brand, we have a number of different options to make sure your next exhibition leaves a lasting impact with your audience.



CUSTOM

We take your brief and design and build a completely custom exhibition stand that effectively represents your brand and is tailored to you. All of our custom-built stands are expertly built by our knowledgeable team here in the UK, using only the best materials and catering to any specific requests you might have. Our fully project-managed service deals with everything from initial drawings and designs right through to installing the stand, dismantling after the exhibition and storing it if required, leaving you more time to engage with your audience both at the exhibition and afterwards.



HIRE

Our versatile click, twist and lock system offers you a high impact exhibition stand with the simplicity of hiring rather than purchasing. Our modular, tool-free system allows for dynamic structures to be built that can be adapted to almost any space and height, giving you maximum design flexibility with minimum fuss and quick assembly. We provide detailed drawings and designs based on your requirements and can also take care of the installing and dismantling of your stand. Prefer to do this yourself? Our project manager can liaise with your install team to ensure a smooth, hassle-free process.

SELF-BUILD

With a wide range of self-build, simple-assembly displays and exhibition products we can provide you with everything you need to create an attractive exhibiting space. We produce a stand design using our off-the-shelf products, from modular exhibition stands to high quality fabric display stands and TFS systems. Our team are also on hand to provide instructions and advice to ensure installing your stand goes smoothly. Many of our off-the-shelf products offer replaceable prints and reusable hardware meaning you have a long-term cost-effective solution that allows you the opportunity to change your display without having to purchase new hardware each time.





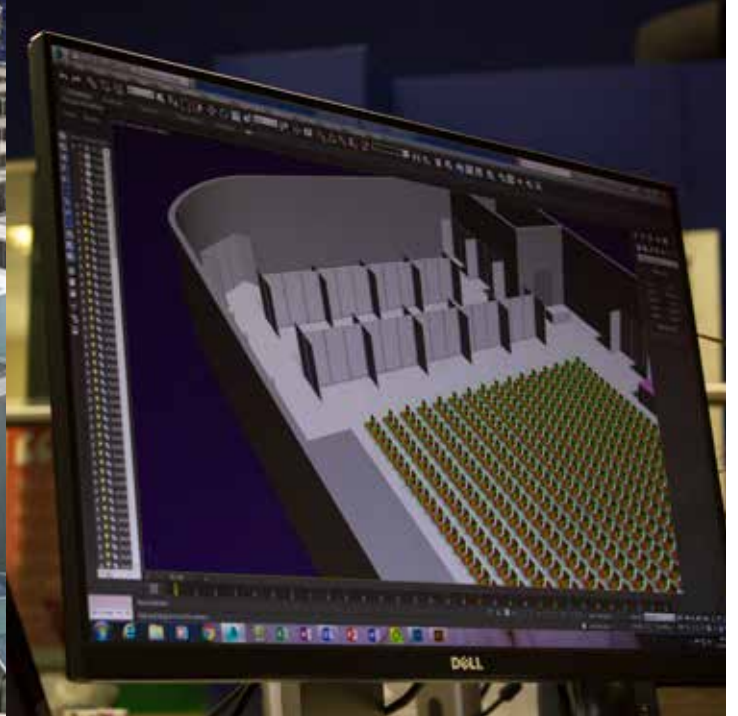
SHELL SCHEME SERVICE

Our shell scheme offers a professional, high quality modular system that is easily adaptable and can be configured to a huge range of sizes and layouts to cater for almost any space in any venue, allowing you more space for exhibitors and maximum potential for a successful event.

We take care of everything from planning your space and choosing the best layout for your event, exhibition or trade show to installing and de-rigging the system quickly and efficiently to minimise disruption. Why not add lighting, furniture or any other additional accessories to your shell scheme system to enhance your space and provide your exhibitors with an attractive platform to present their brand?

You will have a dedicated project manager from concept to delivery and beyond who will manage all aspects of health and safety, risk assessments and method statements for the event and will be on hand to deliver practical solutions and advice where needed.





CORPORATE EVENTS BRANDING

From designing and planning your space to installation and de-rig, we offer a complete branding service that's designed specifically for corporate events. Whether its off-the-shelf products including large format signage, photowalls, banners and stage backdrops or bespoke items for instant brand impact, our team of experts can deliver whatever you need for a successful conference, seminar, trade show or expo.

This service is perfect for the busy event or venue manager who wants an extra pair of reliable hands to take care of branding and dressing your corporate event. Working to tight deadlines, we can help plan a perfectly branded space and deliver the most ideal package of branded materials and signage.





WHAT OUR CUSTOMERS SAY

"I wanted to express my thanks to you and the installation team on the service we received again this year. I was particularly grateful to your onsite team for sorting out our own issue - they saved the day!"

- Hillhead



"We were pleased with how the stand turned out and we were awarded Stand of the Show. Our experience with Harrison Creative was great; we would definitely recommend them to others."

- Genesis Care



"Just wanted to say thank you for the mast pole for our Moët Boat Bar. It worked out perfectly and looks fantastic."

- Equals Agency



"The team were great at understanding what our needs were, they listened to our vision and took on board our comments when designing and finalising our stand. From first contact to delivery, the Harrisons team were excellent. Harrison Creative worked to a tight turn around and didn't disappoint."

- Newcastle College



**OVER 5 MILLION PEOPLE
SEE OUR BRANDING AT
EVENTS EACH YEAR.**

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