



DIRECTIONAL POLE

PRODUCT OVERVIEW

Indispensable at events, the Directional Pole - often referred to as a Wayfinder, offers a practical and eye catching method of directing attendees to key areas of an event.

By informing attendees of where to go, their experience is increased as stress and anxiety levels are reduced, as they know their way around the event.

Not only functional as a means of helping attendees to navigate your event, a custom made Directional Pole adds height, interest and continuity of branding throughout.

IDEAL FOR

- ▶ Festivals
- ▶ Races
- ▶ Sporting Events
- ▶ Mass Participation Events
- ▶ Trade Shows
- ▶ Charity Events

OUR RECOMMENDATIONS

Use 5 Directional Poles throughout your event - one at the entrance, and four in other key areas.

PRODUCT FEATURES

- ▶ Complete with a 25kg concrete base
- ▶ 76mm or 60mm Aluminium pole - with a 3mm wall thickness
- ▶ Black powder coated pole as standard, for a robust, smooth and weatherproof finish
- ▶ Hire and storage options available
- ▶ Bespoke designs
- ▶ Bespoke ground spike available on request, if you would prefer to spike the Directional Pole into soft ground rather than use a base.

DIMENSIONS

Hardware Size	
Width (mm)	Height (mm)
1600	3500

Directional Pole Pointers - Print Size			
Single Sided	Double Sided	Width (mm)	Height (mm)
Yes	Yes	762	150

Material Options:

- ▶ 5mm Foamex
- ▶ 10mm Foamex



25kg Concrete Base



Pointer Fixing

